

# American Business Telephone & Technologies, LLC



1651 TOLLAND TURNPIKE  
MANCHESTER, CONNECTICUT, CT 06042  
TEL:(860) 643-2200 FAX:(860) 649-9963  
INFO: ROBIN.BRAMAN@ABTELEPHONE.COM

## Springline Yacht Sales Chooses IPitomy Phone System



Springline Yacht Sales founders  
Rick and Kimberly Dietrich

American Business Telephone & Technologies would like to announce Rick and Kimberly Dietrich, founders of Springline Yacht Sales, as our newest IPitomy customer. ABT&T teamed up with Springline on their new installation of the IPitomy Voice Over IP phone system. Situated in the scenic Mystic Shipyard in Mystic, Connecticut, Springline Yacht Sales is now the exclusive dealer for the prestigious Hunter Line of sailing yachts. Additionally, with the Dietrich's expansive boating and ocean sailing experience, they now offer brokerage services for all yacht types.

Being a start-up business in a tight economy, Springline's main priority was to be fully capable of meeting their customers' needs and expectations, while keeping their overall operating expenses

minimized. Recognizing that the latest communication technology would make them most competitive, Springline choose ABT&T's offer of the IPitomy 1100 phone system with five Executive Aastra



57iCT phones with integrated cordless set. Upon integrating the IPitomy system into their existing computer network, Springline's staff could benefit from the wide range of features that an IPitomy VOIP phone system includes.

Prospective client's ability to reach a Springline representative was paramount. With the IPitomy system, Springline was able to employ a remote VOIP phone extension for Rick's home office. With the DECT Cordless sets, Springline staff can be at the shipyard dock and still handle office calls. By utilizing the voice mail to email features, creating a schedule driven auto attendant, activating the find me/follow me options, and uploading greetings

and on-hold marketing, Springline increased office efficiency while saving money.



VinTalk VOIP phone service was paired with the IPitomy system at Springline due to its Quality of Service (QOS) and low cost of \$20 per line with free long distance dialing service.



ABT&T would like to thank and congratulate Springline Yacht Sales on its purchase of a state of the art IPitomy VOIP phone system with advanced features to manage all of their telecommunication needs economically now and for the future!

### Summary

- Lower Monthly Costs
- Increase Office Efficiency
- Quality of Service (QOS)
- Advanced Features
- Lease or Buy Now!